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FOR IMMEDIATE RELEASE

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Star Supports Community Outreach by Partnering with Local Charities

Minneapolis, Minn. (September 29, 2011) – Star, a leading global marketing solutions provider, and its employees dedicated their time in support of Twin Cities Habitat for Humanity, Feed my Starving Children, Second Harvest Heartland, and a Emergency Assistance (CEAP) Back to School Program during August and September.

Each year Star identifies local charities that they are able to give back to through time and resources with their employees. With many skilled carpenters on our team, Star employees helped Habitat for Humanity build a home in St. Paul, Minnesota for a family that would otherwise not have the opportunity to own a home. Harry Hoselton, internal project leader for the program said “Our employees were honored to be part of such a large initiative that resulted in a completed home for a family in need.”

In addition to Habitat for Humanity, Star also collected school supplies in support of CEAP’s Back to School Program that is dedicated to helping children in surrounding school districts start the school year off prepared with everything they need from pencils to backpacks. Julie Gustafson, who coordinated the internal drive, remarked “Employees at Star are so generous to help kids in need with school supplies. The bin that holds the supplies was full within the first week. ”

Star donated enough food to create 71 meals for those in need to Second Harvest Heartland and packed nutrient rich, life saving meals for Feed my Starving Children over the course of 5 shifts.

Star continues annually to ensure it is giving back to those in need through a variety of charitable organizations including Toys for Tots and the Make-A-Wish Foundation.

About Star Exhibits & Environments

Since 1993, Star Exhibits & Environments has provided powerful brand integration for their clients. A leading global marketing solutions provider, Star values a customer-intimate approach, lasting partnerships, powerful strategic direction, and consistent execution. Star’s comprehensive design, fabrication, installation/dismantle and property management services support tradeshow, retail fixture, corporate lobby, event and selling environment initiatives. For more information

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